

A group of children wearing helmets and harnesses, holding climbing equipment, standing in front of a yellow climbing wall.

CAMP

GUIDE

Summer fun begins with Pittsburgh Parent

For 36 consecutive years, Pittsburgh Parent has published a comprehensive directory of summer overnight camps and day camp programs for parents looking for the **BEST** summer opportunities for their children.

Our readers are your potential clients!

The February guide will include display advertising as well as an in-depth graph directory providing information on programs and activities, locations, session dates, ages and a comment section. Purchase any size display ad and your program can be included in the graph directory for an additional \$80.

Or, choose to appear in the graph directory ONLY for \$225.

Reach over 90,000 area parents...don't be left out!

February issue Space Reservation Deadline – January 12, 2023

Virtual Summer Activities & CAMP EXPO OFFER

Reserve your space today!

When running an ad and/or graph listing in the April Camp issue, be included in PittsburghParent.com's online Camp Expo at these reduced prices:

- ~~\$575~~/\$220 (with placement in the **April issue** of an ad **AND** listing)
- ~~\$575~~/\$320 (with placement in the **April issue** of an ad **OR** listing)

Expo Includes: Name, address, phone number, website with click thru, up to 5 photos, 1 logo & 500 word profile. Expo runs for 4 months: April, May, June and July.

Listings will be displayed in the order they are received.

The Camp Expo is promoted through Pittsburgh Parent Magazine, PittsburghParent.com, What's New E-blast and through all Pittsburgh Parent Social Media.

This Camp Expo offer expires March 13, 2023



Advertising Sales
sales1@pittsburghparent.com

724-898-1898