

COMMUNITY SPOTLIGHT

Community Spotlight

YOUR CATEGORY

Sponsored Content

CATEGORY EXAMPLES:

- Family Law • Family Finance • Family Travel • Family Camping
- Education • Party • Summer Camps • Child Care • Special Needs

Pittsburgh Parent is offering you a unique opportunity at a special rate to set your business apart from the competition. Secure your spot now! You can showcase your business in our new *Community Spotlight* - an editorial feature article written by you or your own writer to communicate directly with our readers. Pittsburgh Parent is the only publication that is targeted 100% at the parenting market – sign up today for this limited availability offer.

Full page package includes:

- Full page write-up on your business in Pittsburgh Parent Magazine.
- Includes 4 color/full bleed.
- Includes photos, logo and byline.
- This is not an ad. Must have at least 800-850 words.
- Article title included on Contents page of magazine under: *Community Spotlight*.
- Sponsored article within pittsburghparent.com.
- Click through to your web site from article.
- Listed on the Current E-Blast.
- 2 Facebook posts.

Half page package includes:

- Half page 4 color in PP.
- Includes one photo, logo and by line.
- This is not an ad. Must have at least 300-350 words.
- Article title included on Contents page of PP under: *Community Spotlight*

Guidelines

- Only 4 Spotlights per month.
- Only one per category per month.
- Exclusive per category per month.
- First come First serve.
- Spotlights are not considered part of an advertising agreement.
- Written by client.
- Cannot be part of any current advertising focus section.
- Is tagged as *Community Spotlight*

COMMUNITY SPOTLIGHT YOUR CATEGORY HERE SPONSORED CONTENT

“YOUR HEADLINE HERE”
By Your Name, Sub-head here

YOUR PICTURE HERE

YOUR LOGO HERE

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Pittsburgh Parent
pittsburghparent.com

SPONSORED CONTENT